The conference aims to provide a forum for the exchange of ideas on the latest international business innovation developments in the field of management among researchers and practitioners in universities and industries, and to seek opportunities for collaboration among the participants. The conference is also expected to foster networking, collaboration and joint effort among the conference participants to advance the theory and practice as well as to identify major trends in business decision making model for sustainable consumption and production. The ISBITM conferences have been very successful in attracting participations from all over the world. Currently, there are European BITM, African BITM and Asia Pacific BITM for our regional development.

The main theme is Sustainable Consumption and Production in Business Decision Making Model

**Conference Chairs**

**Anthony SF CHIU**
Chair Professor, De La Salle University, Philippines
President, ISBITM

**Ming Xu**
Asst Prof., University of Michigan, USA

**Organizing Committee Chair**

**Ming-Lang Tseng**
Professor, Lunghwa University of S&T, Taiwan

**Ru-Jen Lin**
Professor, Lunghwa University of S&T, Taiwan

**Programme Chair**

**Ming Lin**
Professor, University of Derby, UK

**Publication Chair**

**Kim Hua Tan**
Professor, University of Nottingham, UK

**Hing Kai Chan**
Professor, University of Nottingham, China

**Organizers**

- International Society for Business Innovation and Technology Management
- University of Michigan, USA
- De La Salle University, Philippines
- University of Derby, UK
- University of Nottingham, UK and China
- Lunghwa University of Science and Technology, Taiwan

**Topic of Interests**

- Sustainable Consumption and Production
- Decision Making Model
- Operations Research
- Management Science
- Technology Management
- Green Innovation
- Sustainable Development
- Industrial Ecology
- Sustainable and Green Supply Chain Management
- Other Related Fields

**Plenary Speakers (to be invited)**

- Ming Xu, editor-in-chief, RCR
International Advisory Team
Australia:
  - David Ness, University of South Australia
China:
  - JK He, Tsinghua Univ.
  - QH Zhu, Shanghai Jiaotung Univ
H.K.:
  - Richard Fung, City University of HK
  - Paul Forster, HKUST
Indonesia:
  - Louie Divinagracia, University Pelita Harapan
  - Pujuwan Nyoman, Sepuluh Nopember Surabaya University
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  - Tsuyoshi Fujita, NIES
Korea:
  - Hung Suck Park, Ulsan University
  - Eppie Clark, De La Salle University
Philippines:
  - Purbu Rao, Asian Inst of Management
  - Anthony Halog, Univ of Maine
  - Yunlin U
  - Paul Forster, HKUST
Singapore:
  - Harn Wei Kua, National University of Singapore
  - H.C. Huang, Sport University
  - Remen Lin, Yunlin Univ of S&T
  - Bob Yang, Yunlin Univ of S&T
  - C.C. Tsai, Ocean Univ of S&T
  - H.C. Wang, Cheng Kung University
  - Y.H. Lin, Mingdao University
  - H.C. Huang, Sport University
Sweden:
  - Tomohiko Sakao, Linkoping University
  - Richard Fung, City University of HK
  - David Ness, University of South Australia
  - Jennifer H Kmeneke, University of Cincinnati
  - John Groth, Texas University
  - Joseph Sarkis, Clark University
Thailand:
  - Kitikorn Charmondusit, Mahidol U.
  - Pinal Yenyaree, SIIT, Thammasat U.
  - Korbkul Jantarakolica, RMUTR
  - Tatre Jantarakolica, Thammasat U.
Taiwan:
  - Lang Tseng, University of Michigan
  - Anthony Halog, Univ of Maine
  - Jennifer H Grenville, Univ of Oregon
  - John Groth, Texas University
  - Joseph Sarkis, Clark University
USA:
  - K.H. Tan, University of Nottingham
  - H.K. Chan, University of Nottingham
  - M.K. Lim, University of Derby

Important Dates
Submission of Abstract & Full Paper (Deadline)  Feb. 28, 2016
Notification of Acceptance  Mar. 01, 2016
Early Bird Registration (Deadline)  Mar. 30, 2016
Regular Registration starts  Apr. 01, 2016
Conference Dates  May 01-03, 2016

Conference Fee
Early bird fee: USD 420; Regular fee: USD 480
Early bird student fee: USD 320; Student fee: USD 380

Regular Papers Submission
Authors should electronically submit full paper in MS WORD document, 5 pages (two columns fort 10 including pictures and diagrams), to EMAIL: is4bitm@gmail.com. The first page of the paper must contain the titles, names and affiliations of the authors, email address, and four keywords/phrases. Please identify the corresponding author giving full contact information including email address. Please follow the conference FORMAT (to be attached).

Invited Sessions
The Program Committee also solicits proposals for invited sessions within the technical scope of the conference. Each proposal for an invited session should describe the theme and scope of the proposed session and how the papers form a cohesive set that complement the session topic. One session typically contains six (6) papers. The proposal must contain the title and the theme of the session and a list of paper titles, names and email addresses of the corresponding authors. Session proposals must be submitted to is4bitm@gmail.com. Invited sessions are addressed to Ming-Lang Tseng.

Further Information
International Society for Business Innovation and Technology Management
http://www.isbitm.org

Proceedings
All papers submitted in the conference will undergo rigid peer review process. Only excellent papers that will pass the review process will be accepted and published in the ISBITM journals and book of abstracts. Electronic copy of the proceedings in USB/CD will be provided at the conference venue (Proceedings with ISSN).

Publications
Excellent papers accepted and presented in this conference will be reviewed and recommended for publication in the following journals: Journal of Philippine Institute of Industrial Engineers; Journal of APBITM; Progress of BITM and others. The outstanding conference papers will be recommended directly to the guest editors of the SSCI/SCI journal special issues in 2016, namely: IJPE, RCR, and IMDS, who are present in the conference.
Ann Arbor, USA

Experience the Ann Arbor area during the spring months as you wander one of America's Best Main Streets! Get outside and kayak the Huron River or bike the border-to-border! Explore our world-class museums, including three on the campus of the University of Michigan. While in town, you won't want to miss our diverse dining scene, it's one of the best in the Midwest! Spend some time with us this summer and discover your Ann Arbor!